

# STAKEHOLDER ANALYSIS TOOL

ISSUE:				
STAKEHOLDERS	INVOLVEMENT	POSITIONS	INTERESTS	HOW TO ENGAGE?
<p><i>Who should be involved and/or considered?</i></p> <p><i>(Including you/your organization)</i></p>	<p><i>Why consider?</i></p> <ul style="list-style-type: none"> <li>• <i>Stand to gain</i></li> <li>• <i>Stand to lose</i></li> <li>• <i>Decision-makers</i></li> <li>• <i>Decision blockers</i></li> <li>• <i>Provide needed expertise or perspective</i></li> <li>• <i>Other</i></li> </ul>	<p><i>What do they want?</i></p> <p><i>What don't they want?</i></p>	<p><i>Why do they want it?</i></p> <p><i>Why don't they want it?</i></p> <p><i>Why are they acting this way?</i></p>  <p><b><i>Are the interests related to:</i></b></p> <ol style="list-style-type: none"> <li><b><i>1. Substance</i></b></li> <li><b><i>2. Process</i></b></li> <li><b><i>3. Relationships</i></b></li> </ol>	