

Extreme Environmental People Skills:

*An Introduction to Participatory Approaches to
Natural Resource Dispute Resolution*

28th Annual Environmental Permitting Summer School
July 23-25, 2014



Instructors



Kevin S. Hennessy, Esquire, Lewis Longman & Walker, P.A.

- Founding member and executive shareholder of LLW Tampa Bay office
- Over 25 years of experience working with complex environmental land use disputes



William W. Kerr, President and Owner of B.K.I., Inc., Consulting Ecologists

- Practicing ecologist in the State of Florida for 30 years
- St. Johns River Water Management District Governing Board Member 1999-2008; Chairman 1999-2001



John P. Regan, P.E., City Manager, City of St. Augustine

- Over 25 years experience as a professional engineer with extensive expertise in hydrology, water resource planning, water and wastewater treatment, utilities and construction



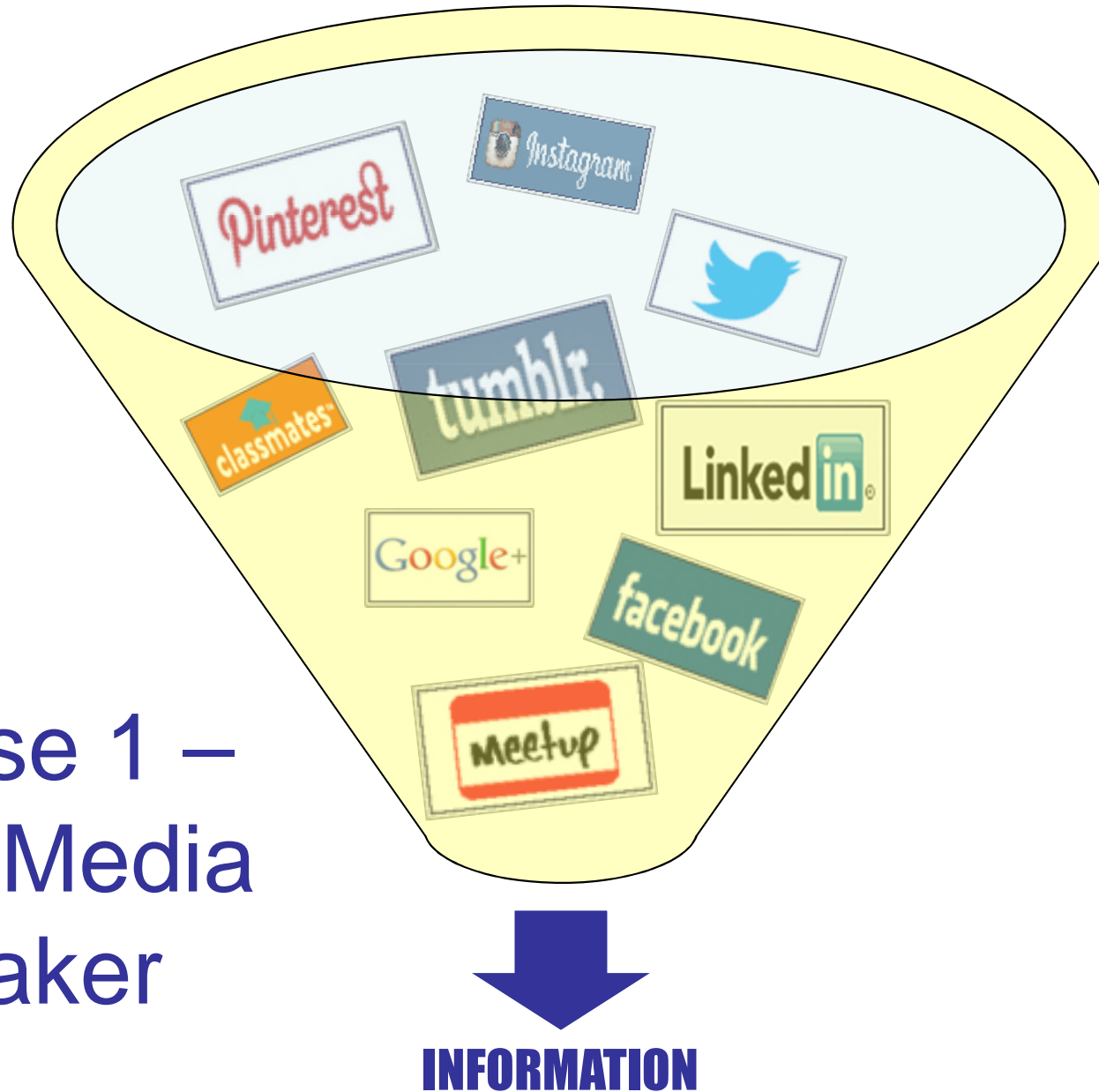
Nandra D. Weeks P.E., Geosyntec Consultants

- Principal Engineer with 25 years experience providing innovative solutions and excellent client service on a variety of environmental projects



Course Overview

- I. Introduction
- II. Social Media Exercise
- III. Dispute Resolution Alternatives, Participatory Decision Making Tools and Options
- IV. Participatory Decision Making and Local Government in the E-World
- V. San Pelayo Galleon Participatory Exercise
- VI. Wrap Up – Q & A



Exercise 1 – Social Media Icebreaker

HOW DID YOU RATE?

0-3: Give up social media and stick to old-fashioned newspapers for information – you are social media hopeless.

4-7: You've got some knowledge in that head of yours – however, you need some more time on the computer – you are social media challenged.

8-10: Not bad -- you've got the basics down, but you could stand to brush up on your social network know-how.

11-13: You know your social media stuff! It's obvious you spend a lot of time surfing the net and tweeting friends and family.

14: Congratulations on NOT MISSING a single answer. You are a social media SUPERSTAR! You should start your own social media site or create a blog! #winner

Dispute Resolution Approaches

Dispute involves two or more parties each seeking to gain or retain something. Different approaches to dispute resolution include:

1. *Coercion* – force another to give something
2. *Constructive Negotiations* – parties seek mutual agreement or compromise
3. *Facilitation or Mediation* – neutral party shapes mutual agreement
4. *Arbitration* – neutral party makes the decision
5. *Litigation* – judge/jury imposes binding decision
6. *Participatory Decision Making* – stakeholders express opinions and influence the decision

Good Participatory Decision Making:

*Group decision making characterized
by a fair, inclusive, and open process
in which group members hold a
shared responsibility
for the process and outcomes*

Stakeholder Participation

- Identify stakeholders
- Conduct a Stakeholder Analysis
(positions, interests, power)

Situation Assessment (tool)

Issue: What is the issue you are addressing and why?

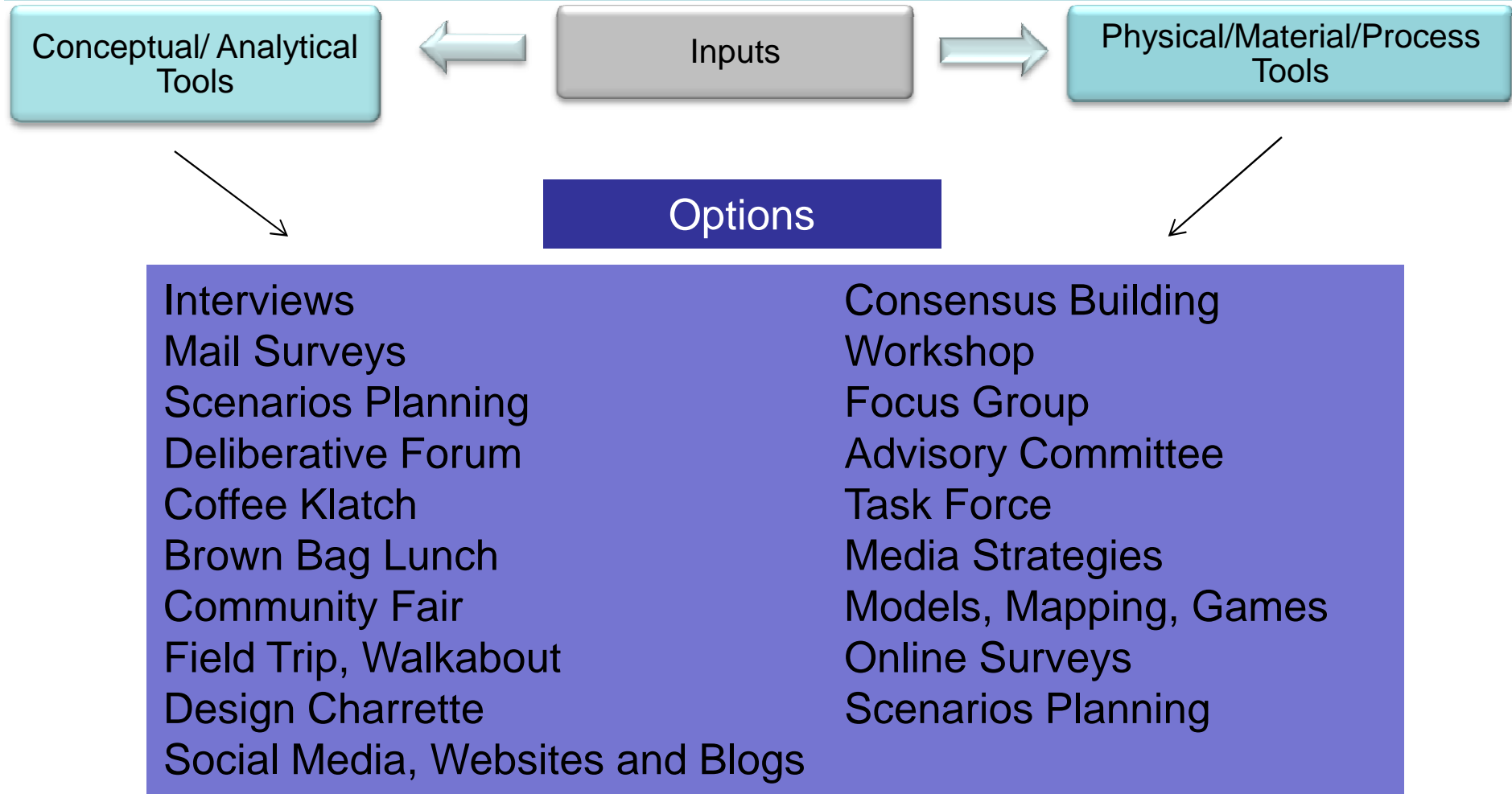
Background/Context: What is the larger context of the issue you are addressing? This can include history of the issue(s) and/or relevant relationships, the causes of any conflicts (e.g., access, control), and other important background information such as who does or does not get along, whether there is resistance to or support for a particular project/issue/initiative and why, and any potential threats and opportunities.

Stakeholders	Positions	Interests	Power
<p>Who are the interested parties or groups?</p> <p>Who has the power to make decisions? To block decisions?</p> <p>Who is affected by decisions?</p> <p>Who has relevant information or expertise?</p> <p>What individual or institution will advocate for this party or interest group?</p>	<p>What are they saying?</p> <p>What do they want?</p> <p><i>Remove the Dam!</i></p> <p><i>Save the Manatee!</i></p> <p><i>Stop urban sprawl!</i></p>	<p>Why are they saying it?</p> <p>What is their ideal outcome?</p> <p><i>We want to restore the flow of the river and associated ecosystem.</i></p> <p><i>We want to keep manatees on the endangered species list.</i></p> <p><i>We want to preserve and protect agricultural land.</i></p>	<p>What gives them (people, institution) power and authority?</p> <ul style="list-style-type: none"> • Legal authority • Professional position • Recognized expertise • Political influence • Resources • Ability or credibility • Charm ... <p>What is their role?</p> <p>What are their responsibilities?</p>

Participatory Process

- Choose and implement a participatory process
- Evaluate the stakeholder participation process

Participatory Decision Making: Inputs and Outputs



Public Activism Overtaking Government

➤ Philippines/China

- 2001 Impeachment Trial Protest
- 7 Million Texts – over a million protesters - 3 days later President gone.

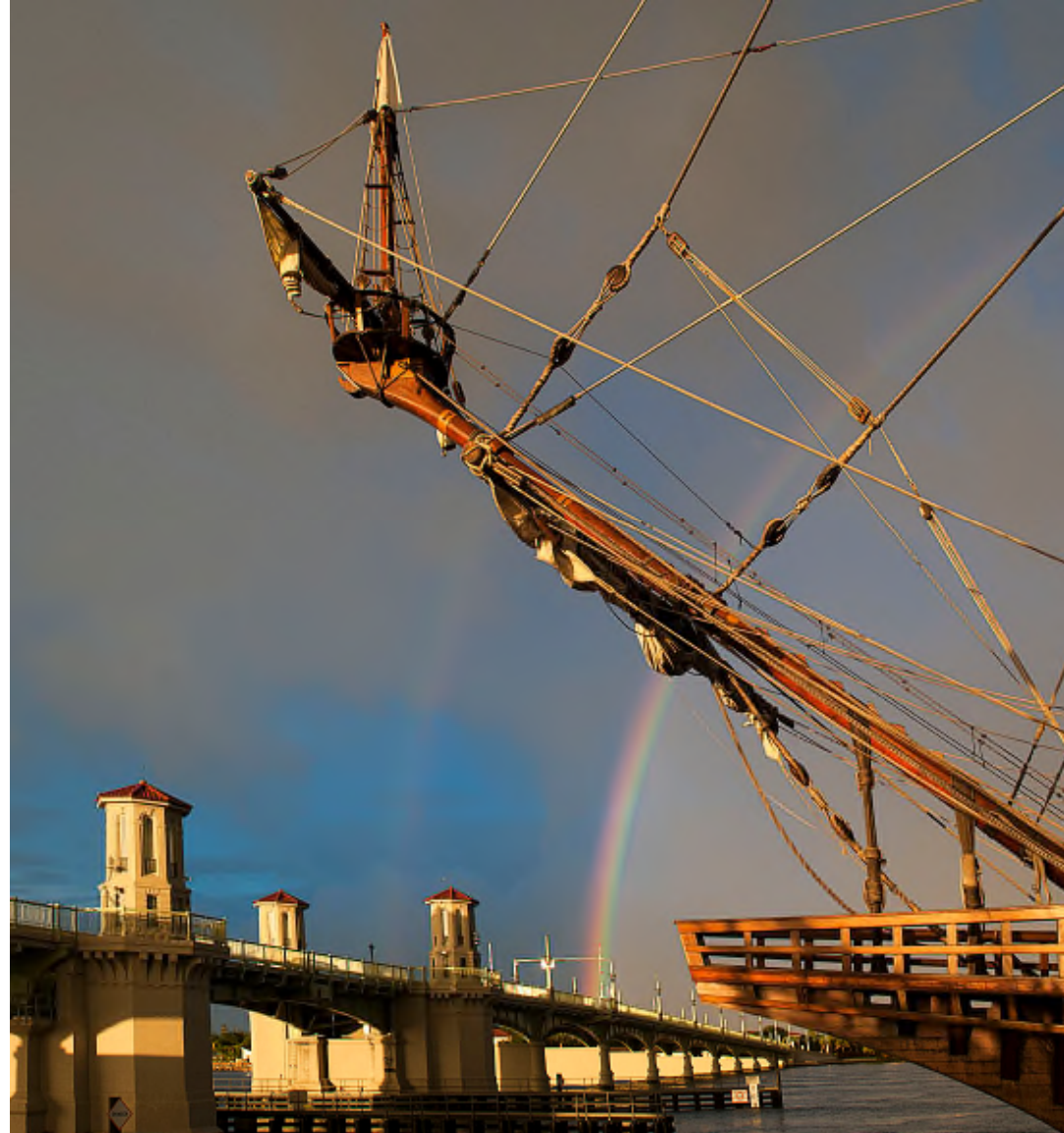
➤ Presidential Election: Obama's Chief Blogger – Sam Graham-Felsen

- Tumblr, Twitter, Facebook, You Tube, Pinterest, Instagram and Spotify

➤ Manatee County: Deep Wells, Sea Grasses and Dogs

Government Toolkit to Manage E-Public Participation

- Be prepared – know facts, anticipate objections, know history of issue
- Establish rules of behavior – don't ignore inappropriate comments, reinforce constructive comments
- Find Proxies / voices in support – experts – identify members of public interested in facts
- Good communication strategy/ media strategy – ID key messages
- Train and equip staff



SAN PELAYO GALLEON FLOATING MUSEUM

*“Not in My Backyard”
Class Exercise*



Ponce de León Discovered Florida
Now, the Spanish appreciate St. Augustine.





The Great Idea – Create the San Pelayo as a Floating Museum in St. Augustine
Doesn't everybody love a tall ship?





Historical Ship that Adds to the
St. Augustine Landscape & Visitor Experience
City of St. Augustine





The Pirates and Spanish have never been friends!
Marina Businesses





Now THIS is a view from my bed & breakfast!
Lodging Industry





More people, really?
Residents





Guests Have Limited Time in St. Augustine

Tourist-Driven Businesses



Maybe this would solve everything!



GROUP BREAKOUT

1. City of St. Augustine
2. Marina Businesses
3. Lodging Industry
4. Residents
5. Tourist-Driven Businesses





ST. AUGUSTINE 450th COMMEMORATION

*Visit St. Augustine in 2015 for
its 450th anniversary!*

*Check out www.StAugustine-450.com
for a listing of upcoming events.*



Wrap Up

Questions?



Thank you for joining us today!

For more information, including more great tips, please see the class materials on the conference CD or feel free to contact one of us

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