Extreme Environmental People Skills:

An Introduction to Participatory Approaches to Natural Resource Dispute Resolution

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Instructors

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Course Overview

I. Introduction
II. Social Media Exercise
III. Dispute Resolution Alternatives, Participatory Decision Making Tools and Options
IV. Participatory Decision Making and Local Government in the E-World
V. San Pelayo Galleon Participatory Exercise
VI. Wrap Up – Q & A
Exercise 1 – Social Media Icebreaker
HOW DID YOU RATE?

0-3: Give up social media and stick to old-fashioned newspapers for information – you are social media hopeless.

4-7: You’ve got some knowledge in that head of yours – however, you need some more time on the computer – you are social media challenged.

8-10: Not bad -- you've got the basics down, but you could stand to brush up on your social network know-how.

11-13: You know your social media stuff! It’s obvious you spend a lot of time surfing the net and tweeting friends and family.

14: Congratulations on NOT MISSING a single answer. You are a social media SUPERSTAR! You should start your own social media site or create a blog! #winner
Dispute Resolution Approaches

Dispute involves two or more parties each seeking to gain or retain something. Different approaches to dispute resolution include:

1. Coercion – force another to give something
2. Constructive Negotiations – parties seek mutual agreement or compromise
3. Facilitation or Mediation – neutral party shapes mutual agreement
4. Arbitration – neutral party makes the decision
5. Litigation – judge/jury imposes binding decision
6. Participatory Decision Making – stakeholders express opinions and influence the decision
Good Participatory Decision Making:

Group decision making characterized by a fair, inclusive, and open process in which group members hold a shared responsibility for the process and outcomes.
Stakeholder Participation

- Identify stakeholders

- Conduct a Stakeholder Analysis (positions, interests, power)
**Situation Assessment (tool)**

**Issue**: What is the issue you are addressing and why?

**Background/Context**: What is the larger context of the issue you are addressing? This can include history of the issue(s) and/or relevant relationships, the causes of any conflicts (e.g., access, control), and other important background information such as who does or does not get along, whether there is resistance to or support for a particular project/issue/initiative and why, and any potential threats and opportunities.

<table>
<thead>
<tr>
<th>Stakeholders</th>
<th>Positions</th>
<th>Interests</th>
<th>Power</th>
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<tbody>
<tr>
<td><strong>Who</strong> are the interested parties or groups?</td>
<td><strong>What</strong> are they saying?</td>
<td><strong>Why</strong> are they saying it?</td>
<td>What gives them (people, institution) power and authority?</td>
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<tr>
<td>Who has the power to make decisions? To block decisions?</td>
<td><strong>What do they want?</strong></td>
<td><strong>What is their ideal outcome?</strong></td>
<td>• Legal authority</td>
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<tr>
<td>Who is affected by decisions?</td>
<td>Remove the Dam!</td>
<td><strong>We want to restore the flow of the river and associated ecosystem.</strong></td>
<td>• Professional position</td>
</tr>
<tr>
<td>Who has relevant information or expertise?</td>
<td>Save the Manatee!</td>
<td><strong>We want to keep manatees on the endangered species list.</strong></td>
<td>• Recognized expertise</td>
</tr>
<tr>
<td>What individual or institution will advocate for this party or interest group?</td>
<td>Stop urban sprawl!</td>
<td><strong>We want to preserve and protect agricultural land.</strong></td>
<td>• Political influence</td>
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<td></td>
<td></td>
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<td>• Resources</td>
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<td>• Ability or credibility</td>
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<td></td>
<td></td>
<td></td>
<td>• Charm …</td>
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<td></td>
<td></td>
<td></td>
<td>What is their role?</td>
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<td></td>
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<td>What are their responsibilities?</td>
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</table>

**We want to restore the flow of the river and associated ecosystem.**

**We want to keep manatees on the endangered species list.**

**We want to preserve and protect agricultural land.**
Participatory Process

- Choose and implement a participatory process
- Evaluate the stakeholder participation process
Participatory Decision Making: Inputs and Outputs

- Conceptual/Analytical Tools
- Inputs
- Physical/Material/Process Tools

Options

Inputs:
- Interviews
- Mail Surveys
- Scenarios Planning
- Deliberative Forum
- Coffee Klatch
- Brown Bag Lunch
- Community Fair
- Field Trip, Walkabout
- Design Charrette
- Social Media, Websites and Blogs

Outputs:
- Consensus Building
- Workshop
- Focus Group
- Advisory Committee
- Task Force
- Media Strategies
- Models, Mapping, Games
- Online Surveys
- Scenarios Planning

- Models, Mapping, Games
Public Activism Overtaking Government

- Philippines/China
  - 2001 Impeachment Trial Protest
  - 7 Million Texts – over a million protesters - 3 days later President gone.

- Presidential Election: Obama’s Chief Blogger – Sam Graham-Felsen
  - Tumbler, Twitter, Facebook, You Tube, Pinterest, Instagram and Spotify

- Manatee County: Deep Wells, Sea Grasses and Dogs
Government Toolkit to Manage E-Public Participation

- Be prepared – know facts, anticipate objections, know history of issue
- Establish rules of behavior – don’t ignore inappropriate comments, reinforce constructive comments
- Find Proxies / voices in support – experts – identify members of public interested in facts
- Good communication strategy/ media strategy – ID key messages
- Train and equip staff
SAN PELAYO
GALLEON
FLOATING
MUSEUM

“Not in My Backyard”
Class Exercise
Ponce de León Discovered Florida

Now, the Spanish appreciate St. Augustine.
The Great Idea – Create the San Pelayo as a Floating Museum in St. Augustine

Doesn’t everybody love a tall ship?
Historical Ship that Adds to the St. Augustine Landscape & Visitor Experience
City of St. Augustine
The Pirates and Spanish have never been friends!

Marina Businesses
Now THIS is a view from my bed & breakfast!

Lodging Industry
More people, really?

Residents
Guests Have Limited Time in St. Augustine

Tourist-Driven Businesses
Maybe this would solve everything!
GROUP
BREAKOUT

1. City of St. Augustine
2. Marina Businesses
3. Lodging Industry
4. Residents
5. Tourist-Driven Businesses
ST. AUGUSTINE 450th COMMEMORATION

Visit St. Augustine in 2015 for its 450th anniversary!

Check out www.StAugustine-450.com for a listing of upcoming events.
Wrap Up

Questions?
Thank you for joining us today!

For more information, including more great tips, please see the class materials on the conference CD or feel free to contact one of us.

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